

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

A.P. Entertainment Tax Act 1939 – Exemption of 2D animation children film “Lava Kusa The Warrior Twins” color from payment of Entertainment Tax – Orders – Issued.

REVENUE (CT.IV) DEPARTMENT

G.O.Rt.No. 4

Dated.03.01.2011.

Read the following:-

- 1) From Sri V.V.S. Rayudu, Jt.Managing Director, dt. Nil.
- 2)Govt.Memo.No.24509/CT.IV/2010,dt.21.7.2010.
- 3)From Commr, I&PR, Lr.No.07030/ETE/A/Films/2010, dt.4.10.2010.

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ORDER:

In the representation 1st read above Sri V.V.S. Rayudu, Jt.Managing Director, Rayudu Vision Media Ltd., has requested the Government for grant of Tax exemption to the 2D animated children film “Lava Kusa The Warrior Twins” color from the payment of Entertainment Tax.

2. In the Memo 2nd read above, the Commissioner, I & P.R has been requested to get the film screened before the committee constituted for the purpose and furnish the recommendations of the committee.

3. In the letter 3rd read above the Commissioner of Information & Public Relation has reported that the Committee have witnessed the film and the members of the Committee have opined that the film “Lava Kusa” made in colour in animation format is purely a children film with moral values, deserves encouragement and support and thus recommend for Government incentive by way of exemption from payment of Entertainment Tax”.

4. Government, after careful consideration of the report of the Committee, in exercise of powers conferred under Section.8 of A.P.E.T. Act 1939 hereby exempt the 2D animation children film “Lava Kusa The Warrior Twins” color from payment of Entertainment Tax subject to the following conditions-

- i) that the rates of admission shall not exceed 75% (Seventy five percent) of existing notified rates of admission of each class of the theatre in which the film is proposed to be screening in Andhra Pradesh.
- ii) that the period of exemption shall be limited to one year from the date of first release of the film on Andhra Pradesh and
- iii) that the film should not be screened along with any other feature film.

5. This order issues with the concurrence of Finance (Expr.Rev.) Department vide their U.O.No.12947-PFS(FP)/376/A2/Expr.Rev/2010, dated.09.10.2010.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

ASUTOSH MISHRA
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner of Commercial Taxes, Hyderabad.

Copy to:-

Sri V.V.S. Rayudu, Jt.Managing Director
2-3-703/1/B, Tirumala Nagar, Post Box No.1502, Amberpet,
Hyderabad-500 013.

The Commissioner, Information & Public Relation Department.

The Managing Director, APSFTVTDC, FDC Complex,
A.C Guards, Hyderabad.

The Home (Gen.A) Department.

The General Administration (V&E)Department.

The Accountant General, A.P.Hyderabad.

The Finance (Expr.Rev.)Department.

SF/SC.

//FORWARDED BY ORDER //

SECTION OFFICER